

Actionable insights into your cow's milk quality and yield no matter which milking parlour type or brand\*—with the SenseHub® Dairy In-Line MilkPlus Sensor.

By monitoring critical milk data such as **yield, fat, protein, lactose, blood and conductivity,** you have instant visibility into milk trends for individual cows and for your entire herd.

With the information stored and displayed in the SenseHub® Dairy system, you have access where and when you need it, so you can make more informed decisions based on individual and herd data.



\*Requires the SenseHub® Dairy monitoring system.

## **Measure** where it matters



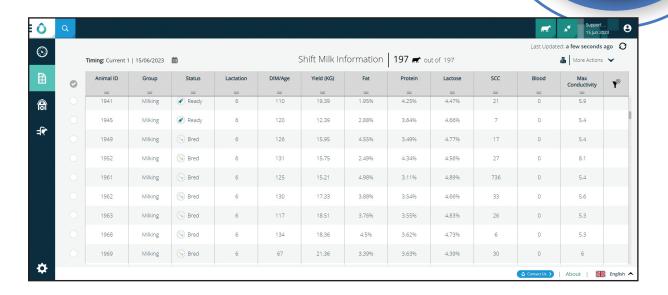


## Freedom is **knowing your herd production**—from **every** milking.

With SenseHub® Dairy milk reports and graphs, farmers have shift, daily and lactation milk production insights, so they can make more informed decisions to help improve productivity and animal well-being.

Combined with SenseHub® Dairy behaviour monitoring and automation, it can help improve workflow to farm with **more freedom**.

- ✓ Gain better knowledge of your cow's milk production
- ✓ Helps you make more informed farm management decisions
- ✓ Helps you assess your nutrition and feeding strategy



## Farm with more freedom

through a deeper connection to your animals

## Contact your Merck Animal Health representative to learn more

This product is not intended to diagnose, treat, cure or prevent any disease in animals. For the diagnosis, treatment, cure or prevention of disease in animals, you should consult your veterinarian. The accuracy of the data collected and presented through this product is not intended to match that of medical devices or scientific measurement devices.

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