

SenseHub® Dairy Youngstock

The first and only youngstock monitoring solution

SenseHub® Dairy Youngstock is the first solution dedicated to **monitoring dairy calves and heifers for the first 12 months of life**—so you can help improve performance from the start of a cow's life.

SenseHub® Dairy Youngstock provides actionable insights to give you a more comprehensive understanding of your animal's status and needs—allowing you to focus valuable time and resources on calves and heifers that may require special attention.

Helping you detect animals that may need attention often before any clinical signs become visible, SenseHub® Dairy Youngstock enables early intervention when required—to help protect future productivity of your valuable youngstock assets.

- ✓ Monitors your calves and heifers 24/7
- ✓ Help improve performance from the start of a cow's life
- ✓ Help develop more efficient workflows

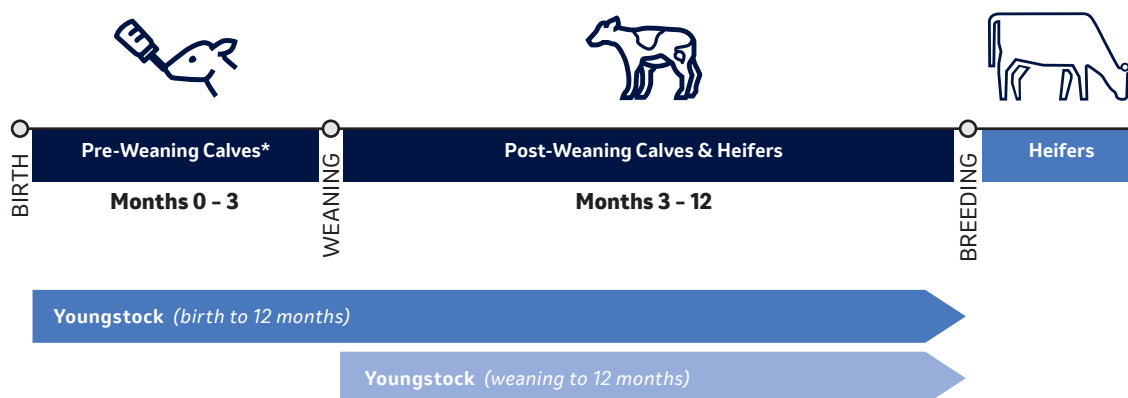


Freedom is knowing that you're **supporting your cows' performance** from the start of their lives.



SenseHub® Dairy Youngstock

The foundation for whole-life monitoring



*For pre-weaning calves in single-hutches and nipple fed or in group-housing.

Whether you monitor from birth, with nipple-fed calves in single hutches or post-weaning with calves in group pens, SenseHub® Dairy Youngstock delivers actionable insights and alerts to help you care for the health and well-being of your calves.

With 24/7 monitoring letting you know which calves may need attention, as well as a blinking LED on the calf's monitoring ear tag for quick location, SenseHub® Dairy Youngstock helps you prioritize the care of your youngstock and adjust your workflow to improve operations on your farm—in three steps:

1. Attach monitoring ear tag at birth or at weaning
2. Monitor behaviour in the SenseHub® Dairy system
3. Identify calves and heifers with changes in their status



Farm with more freedom

through a deeper connection to your animals

Contact your Merck Animal Health
representative to learn more

This product is not intended to diagnose, treat, cure or prevent any disease in animals. For the diagnosis, treatment, cure or prevention of disease in animals, you should consult your veterinarian. The accuracy of the data collected and presented through this product is not intended to match that of medical devices or scientific measurement devices.

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