



Optimize gains and level up your rewards with the 2022 Merck Animal Health Producer Plus Program

JANUARY 1 TO DECEMBER 31, 2022

**Earn rewards on Merck Animal Health cattle products,
as well as Bio Agri Mix* feed additives**
such as Monensin* Premix, V-Max* 44 and/or V-Max* 500

Streamlined 2-level program helps make it simpler to earn higher rewards based on your total implant purchases.

	LEVEL 1	LEVEL 2
	Fewer than 6,000 implants purchased	Reached when a total of 6,000 implants or more have been purchased
Revalor® XS Revalor® XH 	Earn DOUBLE the reward vs. Revalor® 100, Revalor® 200, Revalor®-H, or Revalor® S. + Each Revalor®-XS and Revalor®-XH implant purchased will COUNT AS TWO .	Earn an ADDITIONAL 50% on the value of your Level 1 reward
Revalor® XR 	Earn DOUBLE the reward vs. Revalor® 100, Revalor® 200, Revalor®-H, or Revalor® S.	
Vista® Once SQ 	Earn DOUBLE the reward vs. Vista® 5 SQ.	Double the value of your Level 1 reward on all Vista® vaccines.







See back for a summary of reward program terms and conditions.



Pile extra rewards on top of your Producer Plus reward with the Fall Performance Bonus Reward Program

AUGUST 1 TO DECEMBER 31, 2022

Get the most out of the Producer Plus Program with a complementary seasonal reward program that lets you increase the value of rewards by up to 50%!

	LEVEL 1 AND LEVEL 2	
	REWARD	CONDITIONS
Revalor® XR Revalor® 100	Earn an EXTRA 25% BONUS REWARD at both Level 1 and Level 2	...when you purchase an EQUIVALENT NUMBER OF DOSES of Revalor® XR and Revalor® 100 [†] 
Revalor® XS Revalor® XH	Earn an EXTRA 25% BONUS REWARD at both Level 1 and Level 2	...when you purchase either of these implants, or a combination of both  AND/OR 
Vista® Once SQ	Earn an EXTRA 50% BONUS REWARD at both Level 1 and Level 2	...when you purchase an EQUIVALENT NUMBER OF DOSES of both Vista® Once SQ and implants [†]  AND 

[†] Matching doses of eligible products must be purchased between August 1 and December 31, 2022 to qualify for bonus rewards.

Summary of reward program terms and conditions

- The Producer Plus Program is valid in Canada only, for purchases made between January 1 and December 31, 2022.
- The Fall Performance Bonus Program provides producers with an opportunity to increase the value of their reward, by purchasing eligible products between August 1 and December 31, 2022.
- Products eligible for Producer Plus and Fall Performance Bonus rewards must be purchased for use on the producer's own livestock.
- Invoices or approved data files for the entire 2022 calendar year must be submitted by March 31, 2023.
- To qualify for Fall Performance Bonus rewards, submitted proofs of purchase must be dated to confirm eligible products were bought between August 1 and December 31, 2022.
- Rewards will be remitted in the form of a cheque. The retail value of eligible products purchased in 2022 must generate a total reward value of at least \$500 for a cheque to be issued.

For the complete terms and conditions of the Producer Plus and Fall Performance Bonus Reward Program, and/or to request a personalized consultation and reward estimate, please contact your Merck Animal Health representative, or call Customer Service, at 1-866-683-7838, for assistance.

Please consult your veterinarian and nutritionist for their assistance in establishing protocols to help optimize your herd's performance.