



RESULTS



Optimize gains and level up your rewards with the 2023 Merck Animal Health Producer Plus Program

JANUARY 1 TO DECEMBER 31, 2023

**Earn rewards on Merck Animal Health cattle products,
as well as Bio Agri Mix* feed additives**
such as Monensin* Premix, V-Max* 44 and/or V-Max* 500

Streamlined 2-level program helps make it simpler to earn higher rewards based on your total implant purchases.

	LEVEL 1	LEVEL 2
	Fewer than 6,000 implants purchased	Reached when a total of 6,000 implants or more have been purchased
Revalor® XR 	Earn DOUBLE the reward on Revalor® XR when you purchase an equivalent number of doses of Revalor® XR and Revalor® 100.	Earn an ADDITIONAL 50% reward on Revalor® XR when you purchase an equivalent number of doses of Revalor® XR and Revalor® 100.
Vista® Once SQ 	Earn DOUBLE the reward vs. Vista® 5 SQ.	Double the value of your Level 1 reward on Vista® Once SQ and Vista® 5 SQ vaccines.

Summary of reward program terms and conditions

- The Producer Plus Program is valid in Canada only, for purchases made between January 1 and December 31, 2023.
- Products eligible for Producer Plus Program must be purchased for use on the producer's own livestock.
- Invoices or approved data files for the entire 2023 calendar year must be submitted by March 31, 2024.
- Rewards will be remitted in the form of a cheque. The retail value of eligible products purchased in 2023 must generate a total reward value of at least \$500 for a cheque to be issued.

For the complete terms and conditions of the Producer Plus Program and/or to request a personalized consultation and reward estimate, please contact your Merck Animal Health representative, or call Customer Service, at 1-866-683-7838, for assistance.

Please consult your veterinarian and nutritionist for their assistance in establishing protocols that are suitable for your herd and help optimize its performance.